

Get Ready For Pancake Day: UGC Promotion

Long form T&Cs:

1. ABOUT US

We are the "Promoter": Andros UK Ltd of Lullington Lane, Oldford, Frome, England, BA11 2NQ with Instagram handle @BonneMaman_UK and Facebook handle /BonneMamanUK

2. ABOUT THE COMPETITION

2.1 Promotion Period: Participate between 06.01.25 and 06.03.25 at 23:59. 1 winner will be chosen weekly from the following promotion dates. There will be 9 winners total :

- 06.01.25-12.01.25
- 13.01.25-19.01.25
- 20.01.25-26.01.25
- 27.01.25-02.02.25
- 03.02.25-09.02.25
- 10.02.25-16.02.25
- 17.02.25-23.02.25
- 24.02.25-02.03.25
- 03.03.25-06.03.25

2.2 These terms and conditions set out the applicable terms of our competitions. By submitting a competition entry, you agree to be bound by these terms and conditions.

2.3 Instagram: This promotion is not sponsored, endorsed or administered by, or associated with, Instagram. By entering this promotion you agree to release Instagram from any and all liability connected with the promotion. Any personal data you supply under this promotion is supplied to the Promoter and not to Instagram. Your use of Instagram to participate in this promotion is subject to the Instagram terms and conditions, here: <https://help.instagram.com/581066165581870>.

3. ELIGIBILITY

3.1 The competition is only open to residents of England and Wales aged 18 years or over, except:

- (a) employees of the Promoter or its holding or subsidiary companies;
- (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the competition or its administration; or
- (c) members of the immediate families or households of (a) and (b) above.

3.2 In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the competition.

3.3 The Promoter will not accept competition entries that are:

- (a) automatically generated by computer;
- (b) completed by third parties or in bulk;
- (c) irresponsible, derogatory, harmful, offensive, bullying or discriminatory;.
- (d) illegible, have been altered, reconstructed, forged, or tampered with;
- (e) photocopies and not originals; or incomplete, damaged or corrupted.

4. HOW TO ENTER

3.1 The competition will be run as follows:

- (a) For entry via Instagram: Upload a picture to your grid/ stories of your pancake day creation using Bonne Maman, and tag @BonneMaman_UK on Instagram for the chance to win
- (b) For entry via Facebook: Upload a picture of your pancake day creation using Bonne Maman by commenting on the specified competition post on facebook.com/bonnemamanuk for the chance to win.

4.2 All competition entries must be received by the Promoter by no later than the Closing Date. All competition entries received after the Closing Date are automatically disqualified.

4.3 Competition winners will be chosen on the basis of a random number generator.

4.4 No purchase from us is necessary.

4.5 The Promoter reserves all rights to disqualify you if your conduct is contrary to these terms or to the spirit or intention of the prize competition.

4.6 The Promoter will not accept:

- (a) responsibility for competition entries that are lost, mislaid, damaged, or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
- (b) proof of posting or transmission as proof of receipt of entry to the competition.

5. THE PRIZE

5.1 Each week during the promotional period, 1 x winner will receive 1 x 'Pancake Day Party Hamper' which includes: 1 x 360g Hazelnut Chocolate Spread, 2 x selection of Bonne Maman Delicious Spreads, 1 x jar of Bonne Maman Intense, 2 x jars of Bonne Maman Conserve (products allocated may differ). Plus 1 x Bonne Maman Apron, 1 x 'Get ready for Pancake Day' booklet, 1 x pair of Bonne Maman branded long-handled spoons, 1 x Bonne Maman spreading knife, 1 x Bonne Maman shopper bag. During the promotional period, there are 9 winners in total. Winners must be 18 years old or older at the time of the prize. Anything not specifically set out in this clause is not included in the prize.

5.2 Prizes are subject to availability. The Promoter reserves the right to substitute the prize with a prize of equal or greater value if circumstances beyond the Promoter's control make it necessary to do so.

5.3 The prize is non-negotiable, non-refundable and non-transferable.

6. WINNERS

6.1 Any decision made with regards to the competition is final and no correspondence or discussion will be entered into.

6.2 The Promoter will contact the winner personally as soon as reasonably practicable after the final decision is made, via a direct message or comment under the winning entry on the relevant social media platform. The winner will have 14 days to respond. The Promoter will not amend any contact information once the competition entry form has been submitted and it is your responsibility to monitor your entries and social media account for a response from us.

6.3 The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will provide any necessary proof upon any reasonable request from you. You can request any such proof by emailing us at meg@weldeddigital.com with the subject line 'BM Prize Winner'. The Promoter may also provide information on the winning entry to the Advertising Standards Authority on request.

6.4 By entering into this competition you confirm you are happy for us to use your name, account username and location to hero your entry, and for the purpose of announcing you as a winner. If you object to us using such details please let us know as soon as possible by contacting meg@weldeddigital.com

6.5 In order to claim the prize you must confirm receipt and follow the instructions as set out in our email, direct message, or comment to you within 14 days of receiving any such communication.

7. CLAIMING THE PRIZE

7.1 In order to claim the prize you must confirm receipt and follow the instructions as set out in our email, direct message, or comment to you within 14 days of receiving any such communication.

7.2 The Promoter will make all reasonable efforts to contact the winner in accordance with 6.4. If the winner cannot be contacted or is not available or has not claimed their prize within the set period, your claim will become invalid. In such cases, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

- (a) The prize may not be claimed by a third party on your behalf.
- (b) The Promoter does not accept any responsibility if you are not able to take up the prize.

8. LIMITATION OF LIABILITY

In so far as is permitted by law, the Promoter, its agents, or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss (whether direct or indirect), damage, personal injury, or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents, or distributors or that of their employees. Your statutory rights are not affected.

8.1 INTELLECTUAL PROPERTY RIGHTS

- (a) All competition entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.
- (b) By submitting your competition entry and any accompanying material, you:
 - (i) agree to assign to the Promoter all your intellectual property rights with full title guarantee;
 - (ii) warrant you that you own all intellectual property rights;
 - (iii) warrant you have all the necessary rights, permission or licences; and
 - (iv) waive all moral rights,

8.2 DATA PROTECTION

- (a) The Promoter will only process your personal information as set out in the [privacy policy](#). See also 6.3 and 6.4 . with regard to the announcement of winners.

8.3 GENERAL

- (a) If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.
- (b) The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.
- (c) In the event of any conflict between these terms and conditions and the details of the competition in any other material, these terms and conditions shall take precedence.
- (d) These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

8.4 These terms and conditions are governed by English law and shall be subject to the exclusive jurisdiction of the courts of England and Wales unless you live in a different area of the United Kingdom in which case your local laws will apply and your local courts will have jurisdiction.

Summary T&Cs

Full T&Cs apply. Giveaway closes 06.03.25 @ 23.59. Only open 18+ UK residents.